



# QUSD (QUSD)

STABLECOIN CRYPTOCURRENCY WHITEPAPER

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# Welcome to the QUSD White Paper!

QUSD is the future of cryptocurrencies, with a unique management approach involving providing real-time liquidity and game changing research and development

Wednesday, 6 February 2019

Issued by QUSD LTD #11775919 in London, United Kingdom

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  - (ii) debentures, stocks or shares issued by any person or entity (whether QUSD LTD), rights, options or derivatives in respect of such debentures, stocks or shares;
  - (iii) units in a collective investment scheme;
  - (iv) units in a business trust;
  - (v) derivatives of units in a business trust; or
  - (vi) any other security or class of securities.
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# The QUSD stablecoin valuation says it all >\$3 billion U.S. Dollars

QUSD has already become a major player in the cryptocurrency field, attracting investors worldwide and proving that combining great technology with a sophisticated team results in financial success.



# Invest Smarter With QUSD Cryptocurrency. Multi-Billion Dollar Platform

Holding QUSD in between trades, or when you prefer to be on the sidelines, can benefit you tremendously, unlike other highly volatile cryptocurrencies or stable coins which are not actually stable due to the issuance of coins through unreliable or unknown parties.

QUSD's goal is to be the premiere low volatility coin traded on the ERC20 smart contract protocol. Built on top of the Ethereum layer, QUSD can be traded efficiently and safely. Invest in QUSD knowing that you can sleep soundly at night.





### Successful Trades

They can happen, if you hold QUSD between trades.



# QUSD makes your Success Simple and Quick

When you are trading cryptocurrencies, be sure to stay with QUSD

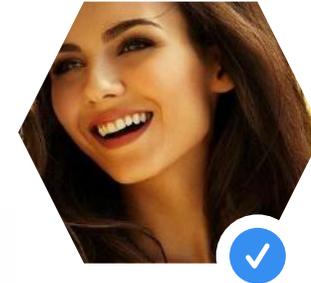
Holding QUSD can benefit traders while they are waiting to place their next trade. Money managers understand the important of including QUSD in their portfolios.

# Start using **your wallet** in minutes

QUSD is an ERC20 smart contract that is built on the Ethereum layer. Existing technologies make it easy to buy, hold, and trade QUSD.

Sending coins is just a matter of a few clicks and can be done literally in minutes.

- Request Payment  
1 Feb 2019
- Process Payment  
1 Feb 2019
- Sending  
1 Feb 2019



My Best Friend

@bestie

\$ 144.60

QUSD

To my best friend  
Anywhere in the World  
Planet Earth

# What people are saying about QUSD



**Sean Kingston**

Big up man, you got a brand new thing. That QUSD coin. Time to make that money fly and get those beautiful girls. Time to get those beautiful girls, you already know what it is man. Peace out, Sean Kingston.



**Luke Thompson, AT**

Claims it is more trustworthy than the world's biggest stablecoin USDT, which has been embroiled in a mountain of auditing and market manipulation accusations.



**David Canellis, TNW**

The estate describes a major drawback of QUSD to be that most stablecoins have been launched by "unknown companies,"

# Simple Infrastructure

QUSD is an ERC20 Smart Contract

## Mining Not Needed

There is no need to mine QUSD as it is an ERC20 Smart Contract built on the Ethereum layer.

## Trade

QUSD is traded everyday on exchanges worldwide.



## Technology

ERC20 Smart Contract technology is fast, simple, and robust.

## Start trading now

Create an account at one of the exchanges that QUSD is trading on. It is easy to begin!

## Financial Engineering

Model your dream crypto portfolio with the help of QUSD.



QUSD can be a **complimentary** holding to **coins** such as ETH, BTC and XRP.



# QUSD is a multi-purpose coin

Hold QUSD in Multiple Wallets

QUSD is very easy to hold in almost any ERC20 wallet or on a listed exchange



**\$46,880.88** QUSD

The Big Wallet

**\$1,247.04** QUSD

Spending Money Wallet

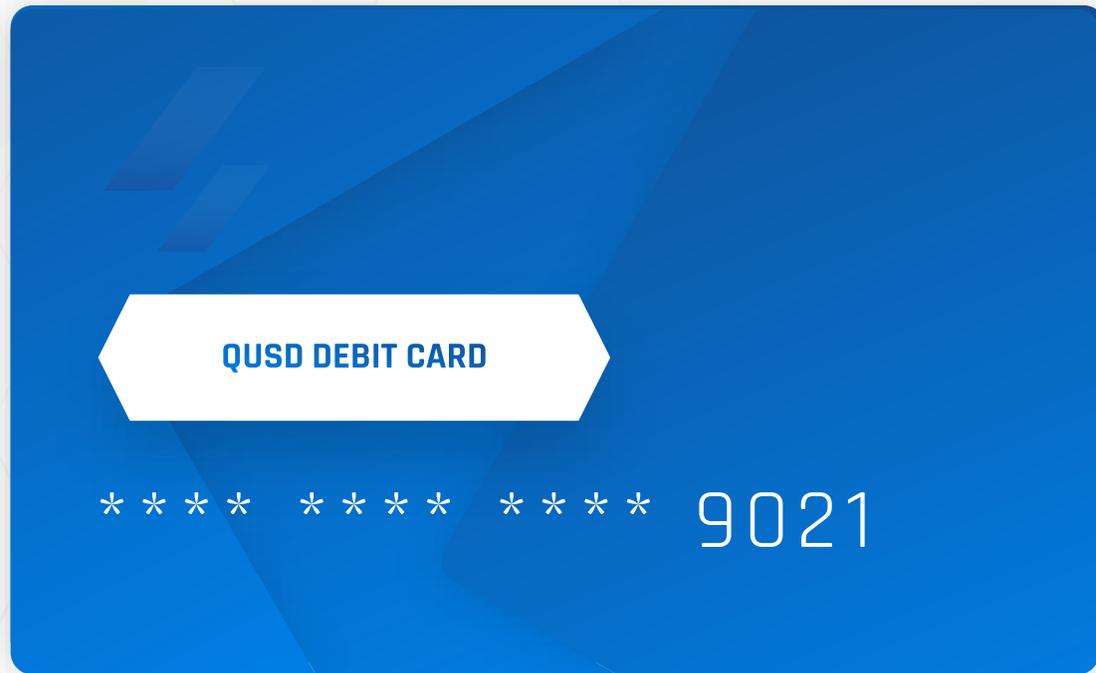
**\$152.39** QUSD

Buy Noodles Wallet



# Platform implementation Roadmap





## QUSD debit card enables spending

QUSD LTD is in the process of negotiating with several debit card providers to enable a partnership for its holders, in the hopes of creating an instant spending ability for QUSD token holders.

This is part of the QUSD research, development and business development side.

# QUSD Core Team



**Olof Gustafsson**

CO-FOUNDER

Co-Founder of QUSD  
Coin



**Allen Bruce Cook**

CEO

CEO of QUSD LTD, QUSD  
HOLDINGS LTD, QUSD  
MARKETS LTD



**Daniel Reitberg**

CO-FOUNDER

Co-Founder of QUSD  
Coin



**Paul M. Sayegh, Esq.**

IN-HOUSE COUNSEL  
In-House Counsel at QUSD  
LTD



**Sean Vasquez**

ADVISOR  
Advisor to QUSD LTD



**Saadat Khan**

ADVISOR  
Advisor to QUSD LTD



CEO of QUSD LTD  
CEO of QUSD HOLDINGS LTD  
CEO of QUSD MARKETS LTD

# Allen Bruce Cook



## Experience

CEO of QUSD

**2019-now**

CEO of BHI CO.

**2004-now**



Allen Bruce Cook is an experienced Information Technology consultant focused on blockchain technology and cryptocurrency software development.



Co-Founder of QUSD Coin

# Olof Gustafsson



## Experience

Co-Founder QUSD

**2019-now**

CEO of ROI LLC

**2017-now**



Olof K. Gustafsson has experience working in the informational technology and web technology space. He has also worked with several families and major brands.



Co-Founder of QUSD Coin



# Daniel Reitberg

## Experience

Co-Founder QUSD

**2019-now**

CEO of TARGA LLC

**2014-now**



Daniel D. Reitberg has experience working in the cryptocurrency field by developing and investing in the development of blockchain technology.



In-House Counsel at QUSD LTD



# Paul M. Sayegh, Esq.

## Experience

In-House Counsel at QUSD

**2019-now**

Of Counsel at Shibolet LLP

**2017-now**



Paul M. Sayegh, Esq. specializes in commercial finance, private banking, both secured and unsecured lending, and asset-based lending.



Advisor to QUSD LTD



# Saadat Khan

## Experience

Advisor to QUSD

**2019-now**

Executive Director of JP MORGAN

**1988-now**



Saadat Khan is a very seasoned Trade Finance executive with 30 years of experience in the industry as Executive Director, Global Trade & Loan Product of JPMorgan Chase Bank



Advisor to QUSD LTD



# Sean Vasquez

## Experience

Advisor to QUSD

**2019-now**



Sean Vasquez holds expertise in business and because of his travels, has built relationships around the world, giving clients opportunities around the globe to relocate.

# QUSD uses the “Ethereum ERC20” blockchain



## Technology

The ERC20 technology is the most widely used token platform as of now

## Swift Transfers

The Ethereum network provides for Swift Transfers in near real-time

## Secure Smart Contract

The QUSD code has passed the audit of John Wick Security and is secure



# We were always thinking global

QUSD can be held virtually anywhere. QUSD is located on the Ethereum blockchain



Move QUSD across borders without hassle.

In today's world, the importance of free money movement has never been a bigger topic. QUSD offers the world access to stability, freedom, and superior technology that is robust and able to stand the test of time.

# QUSD HAS BEEN FEATURED IN WORLDWIDE MEDIA

Below are just a few of the media outlets that have featured custom articles about QUSD and its cryptocurrency development.



# QUSD in the Press



## CoinTelegraph

The CoinTelegraph, one of the largest publications in the cryptoworld did an extensive video interview about QUSD.

[Read More](#)



## CoinDesk

CoinDesk, one of the largest news networks in the cryptocurrency world published an article about QUSD.

[Read More](#)



## DailyMail

The DailyMail did an extensive article relating to the launch of QUSD by Michael Nam

[Read More](#)

# Consistent Transaction Times

ERC20 confirmation times are generally fast, typically resulting in transaction confirmations within seconds. This allows for a smooth experience when trading QUSD.



# Invest Smarter With QUSD Currency

Targeted low volatility, low latency transaction speeds, and a trusted team behind QUSD provides for an optimal solution for your cryptocurrency portfolio needs.



# Soon Merchants may Accept QUSD

Adoption of QUSD may allow for vendors to accept QUSD as an alternative to other stablecoins.



 QUSD's ecosystem makes it possible for a global payments system to break the barrier between the cryptocurrency economies and traditional economies.



## Stablecoins & Low Volatility Coins

Low-Volatility Coins & Stablecoins will increase in popularity and adoption rates.



# QUSD Integration

## Introduction

QUSD is begins trading and is introduced to the cryptocurrency markets.

01

## Adoption

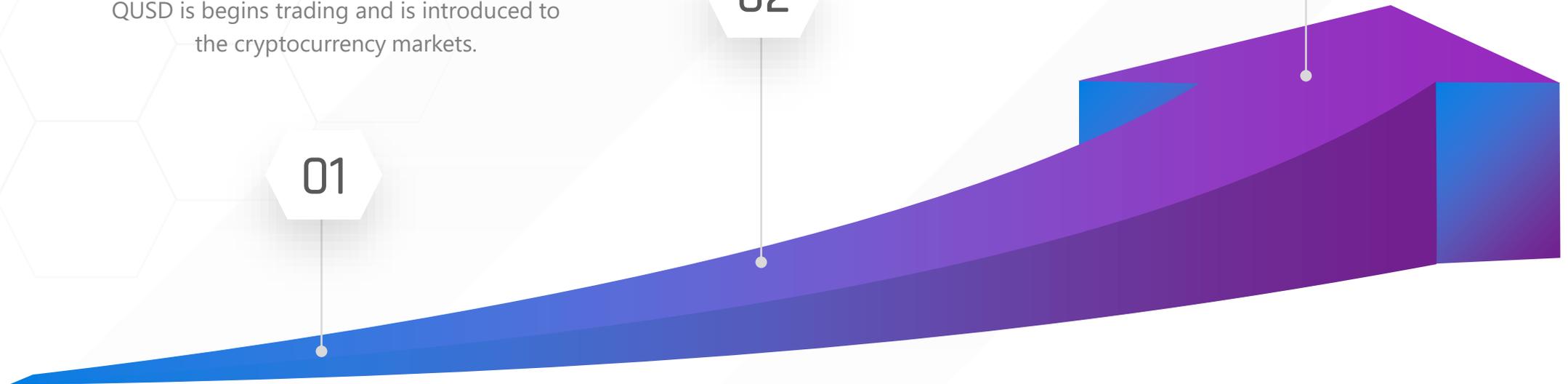
QUSD is adopted by users and becomes a common method of value preservation and low-volatility coin liquidity providing.

02

## Payments

QUSD is used for payments and transactions on a broad scale.

03



# QUSD Opportunity



## Bitcoin

BTC is the Cadillac of cryptocurrencies. The network is liquid and extremely volatile.



## Litecoin

LTC is generally viewed as the next step after BTC in terms of faster transaction and confirmation times. LTC prices are extremely volatile.



## Ethereum

ETH is uniquely positioned as the most widely adopted cryptocurrency with a token layer that is relied upon by millions of users around the globe. ETH prices are extremely volatile.



## QUSD

QUSD is the next step for the low-volatility coin and stablecoin segment of the cryptocurrency marketplace. QUSD prices are more stable than other cryptocurrencies and the QUSD team is looking to integrate payment systems for real world use cases.

# QUSD is Needed

**01**

Bitcoin is created and mined in 2009. The value is worth less than a penny per BTC.

**02**

By 2013, the value had reached over \$1,200 USD, and within months, prices had dropped below \$400 USD.

**03**

By December 2018, the price of 1 BTC reached \$20,000 USD. Within months the price fell below \$5,000 USD.

**04**

January, 2019, QUSD is born, forever changing how we look at low volatility coins.



### Robust

ERC20 Smart Contracts are robust.

### Fast Confirmations

QUSD confirmation times are fast. Typically under 1 minute.

### Speed

Transaction Times are very fast.

### Low-Volatility

QUSD is traded in a tight range on multiple exchanges globally.

### Network

The Ethereum main-net is constantly updating to provide the best confirmation times and security.

### Future Proof

QUSD is future proof and is a competitor to the largest stablecoins and low-volatility coins.

# What is QUSD (QUSD)?

QUSD is a simple new stablecoin that is tokenized for the comfort and easy transfers on the Ethereum blockchain.

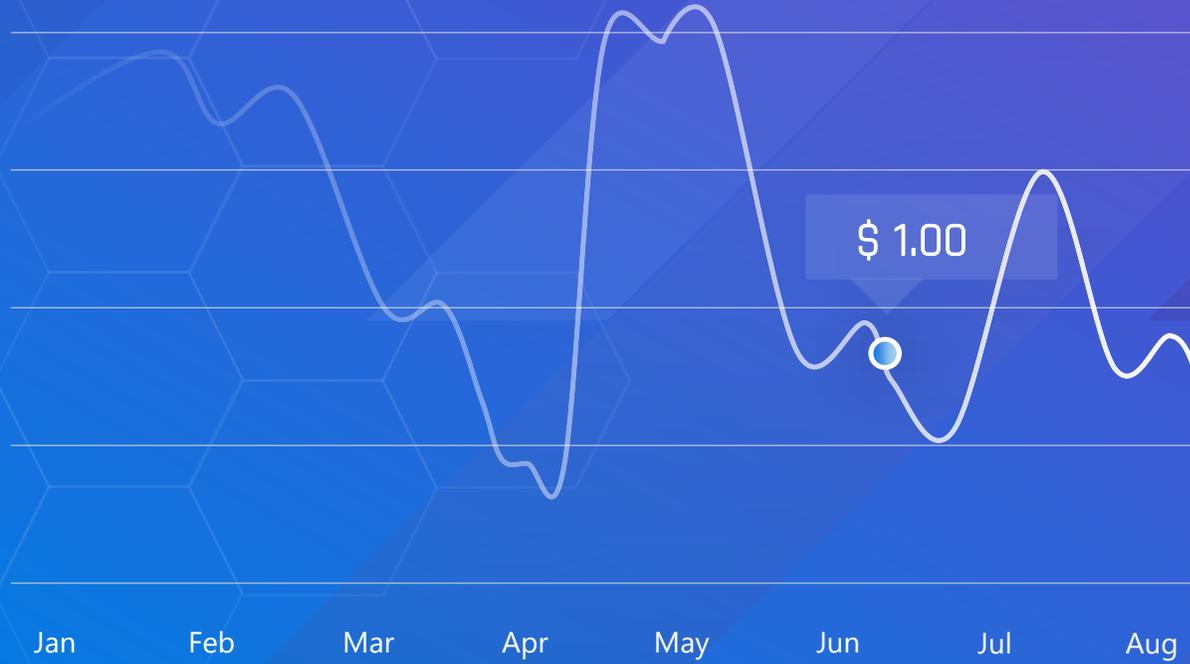
QUSD prices remain stable due to low-volatility components and market making liquidity providing

QUSD prices trade in a low spread range of roughly:

**\$0.95 to \$1.03 at most times**



# Cryptocurrencies can be volatile. QUSD is stable



QUSD Volatility Is Low



QUSD is fast



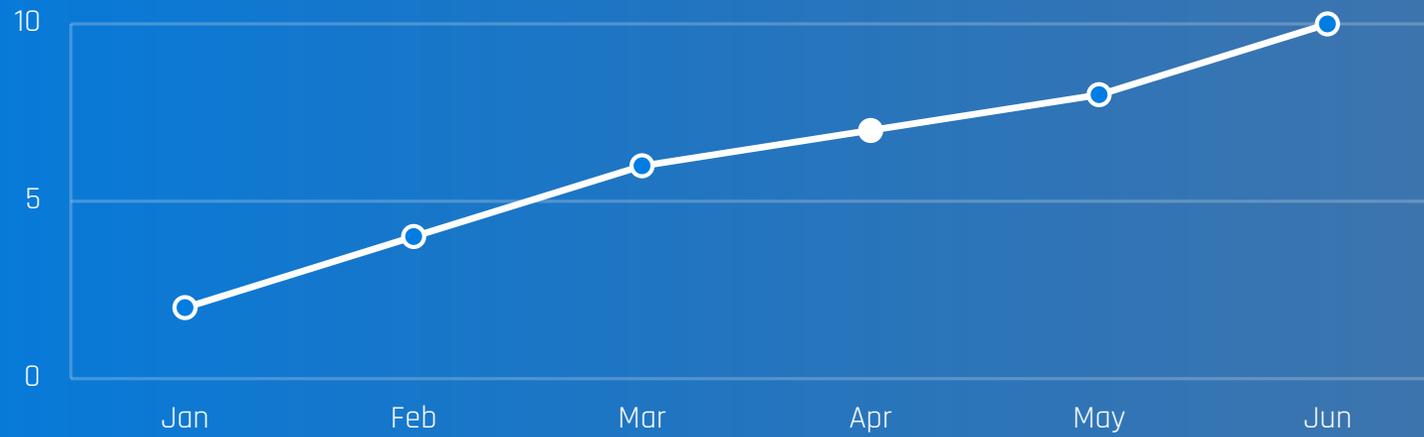
QUSD Preserves Capital



QUSD can be used for payments



## QUSD Daily Volume Goals for 2019 (M.USD)





**\$3,490.61**

\$61,143,319,028 USD VALUE



**\$34.39**

\$2,073,816,202 USD VALUE



**\$109.44**

\$11,457,860,476 USD VALUE

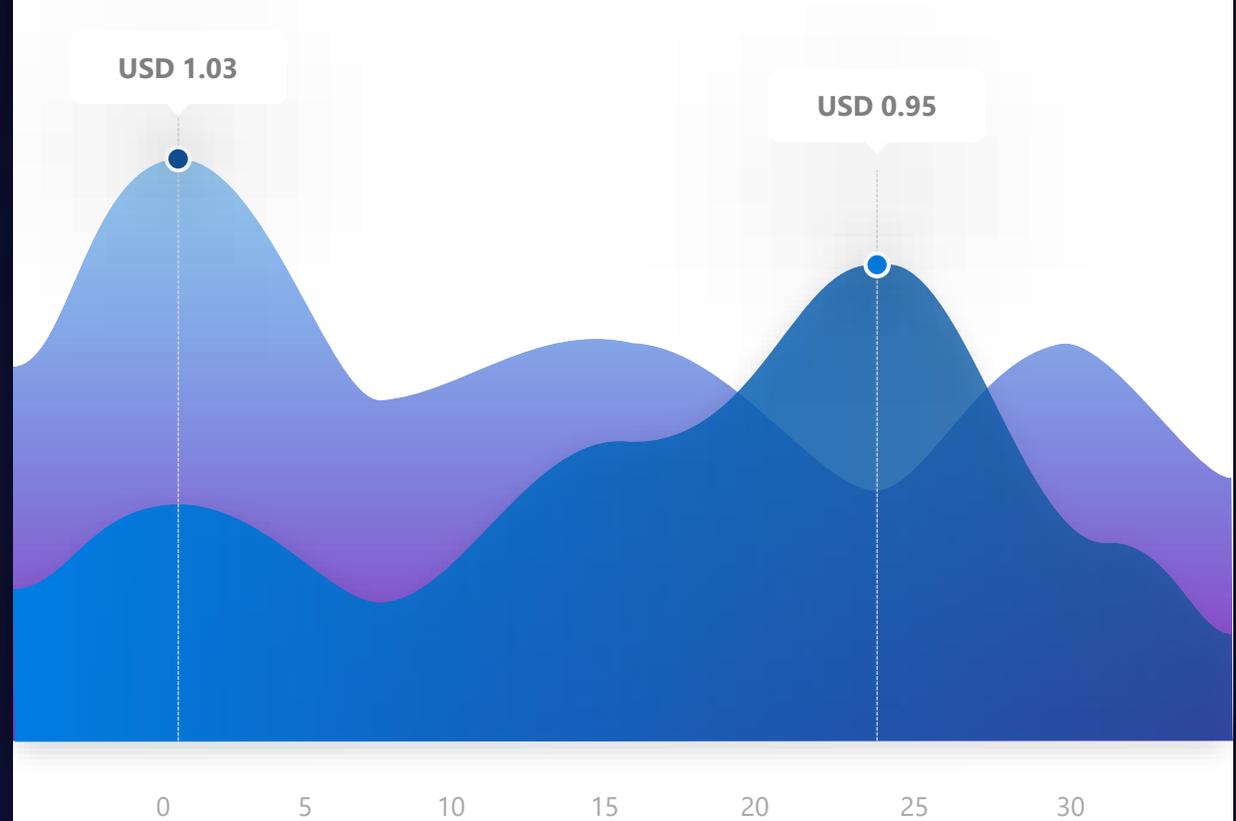


**\$1.00**

\$3,500,000,000 USD VALUE

## QUSD going strong

QUSD has exceeded the expectations of many, with a market capitalization value of over \$3 billion US Dollars at most times of trading between USD 0.95 to USD 1.03.



# Payments Protocols

QUSD seeks to provide superior payment protocols for cryptocurrency users. The team is looking to expand adoption through traditional channels and through cryptocurrency channels

01 Debit cards

02 Prepaid and gift card solutions

03 Replacing traditional forms of payments

04 Using QUSD as a base currency against cryptocurrencies and cryptosecurities

05 Replacing fiat holdings with QUSD holdings

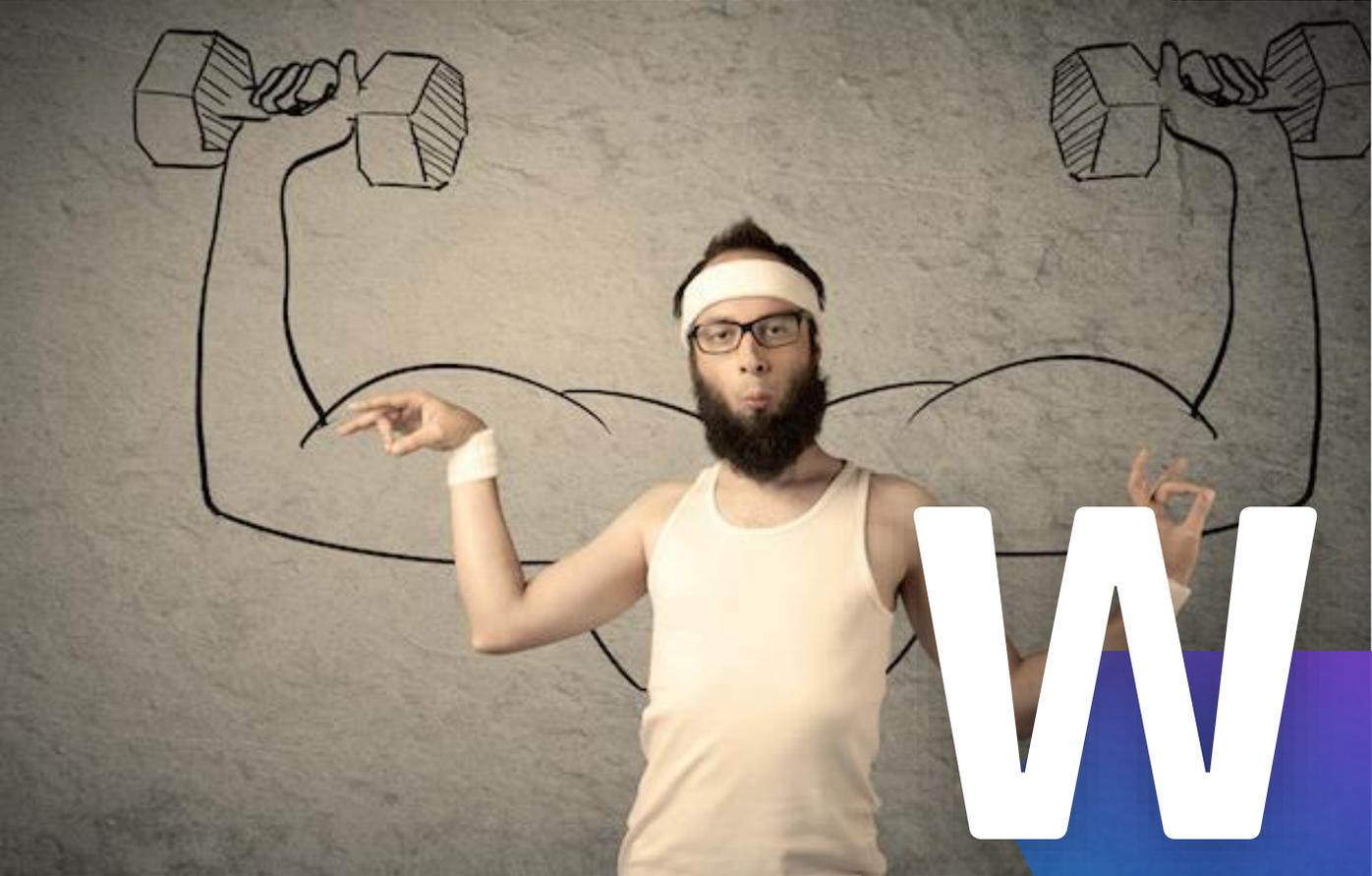


## STRENGTHS

QUSD is robust. QUSD is fast. QUSD has quick confirmation times. QUSD is secure. QUSD does not rely on mining its own chain.

### STRENGTHS

QUSD is a performer



# WEAKNESSES

None

## WEAKNESSES

None



# OPPORTUNITIES

The low-volatility and stablecoin market is still untapped. Playing field is wide open.

# O

## OPPORTUNITIES

Wide open playing field



# THREATS

Regulatory bodies do not yet know how to adapt for cryptocurrencies.

T

**THREATS**  
Potential new regulation

# Think big with QUSD



\$1,903,550 USD



Think Bigger

Imagine holding over  
\$1.9 million USD worth of  
QUSD

# Manage Your Profit With QUSD!

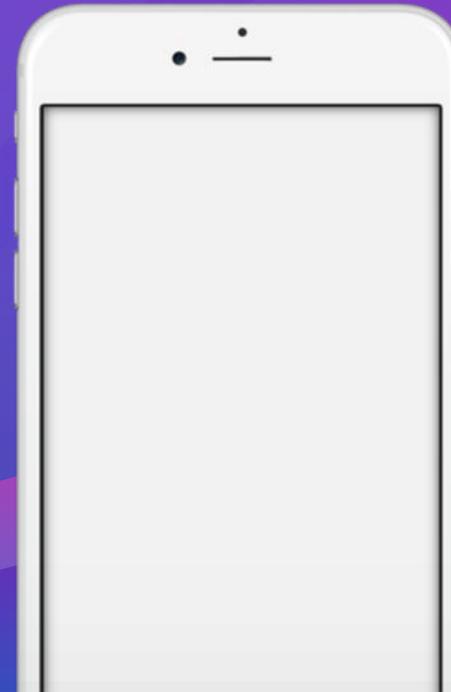
Preserve your portfolio values! Keep your hard earned cryptoprofits. Keep your savings at your fingertips and away from the banking systems that can close your accounts at any moment they choose.





### All other Stablecoins

All other stablecoins are toxic assets, and not safe to own. The reasons are simple. Do you know who is issuing these coins? If you do not know the issuer, how can there be trust built?



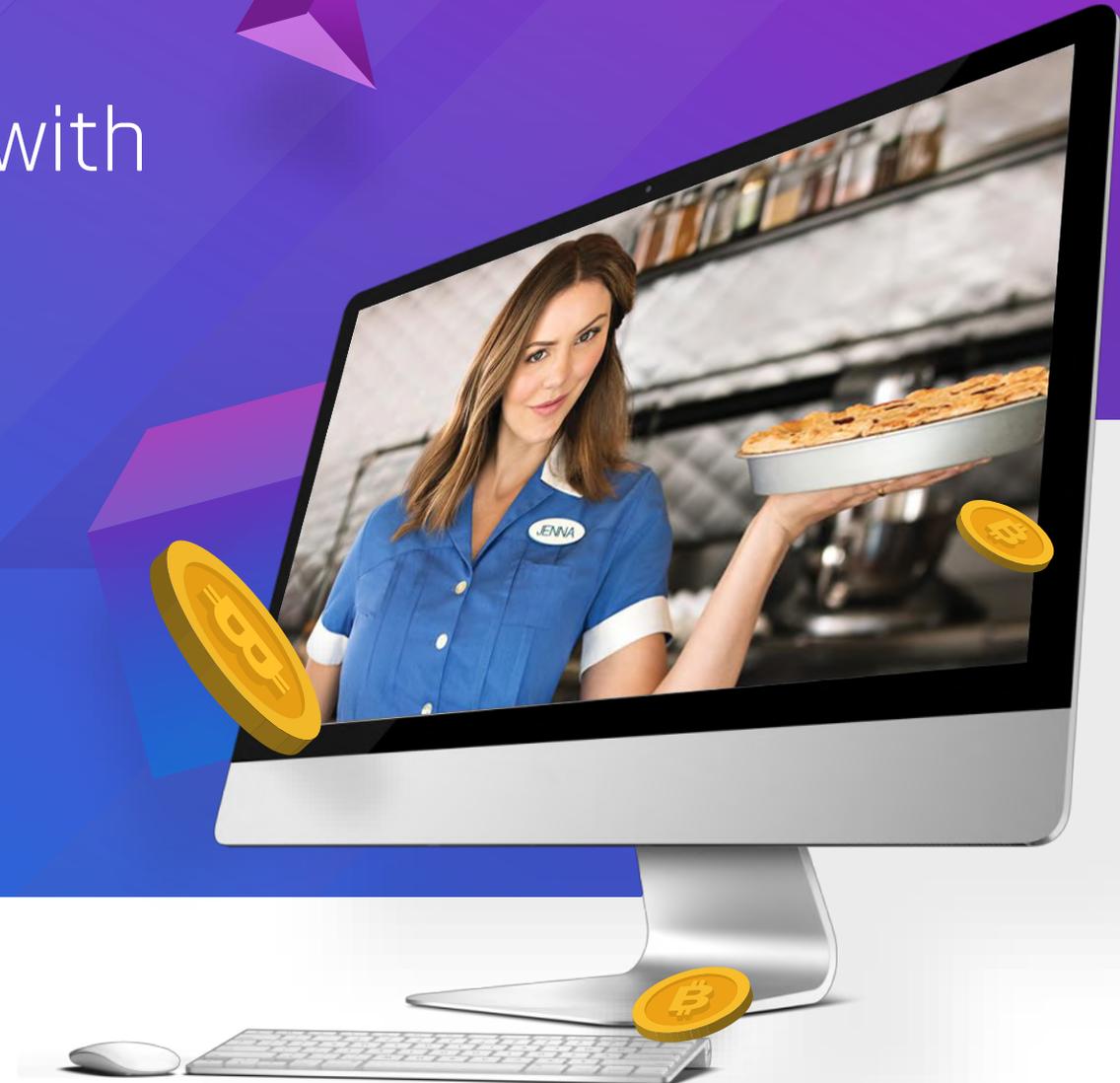
### QUSD

To remain clean, simple, and transparent. That is the goal of QUSD. Furthermore, team behind QUSD understands that these goals must be achievable.

# Imagine tipping your waitress with QUSD in seconds

Please tip your waiter at dinner using QUSD. Your waiter may appreciate that you can tip her seamlessly within seconds of receiving the bill and without the need for 3<sup>rd</sup> party providers that may take a piece of her pie.

Use QUSD to pay developers, programmers, service providers, and workers.





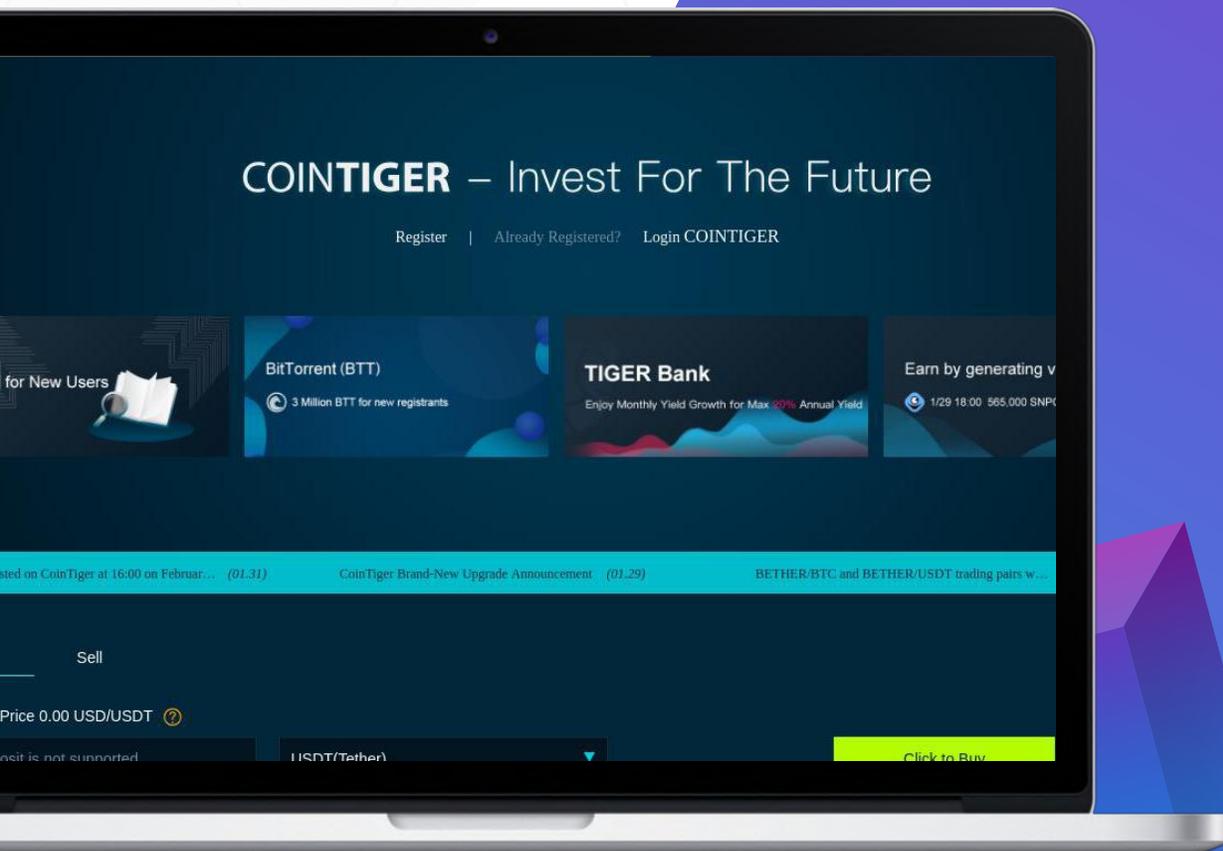
**COINTIGER**

Trading Partner:

**COINTIGER** [www.CoinTiger.com](http://www.CoinTiger.com)

>\$100 million daily volume

QUSD/USDT trading pair



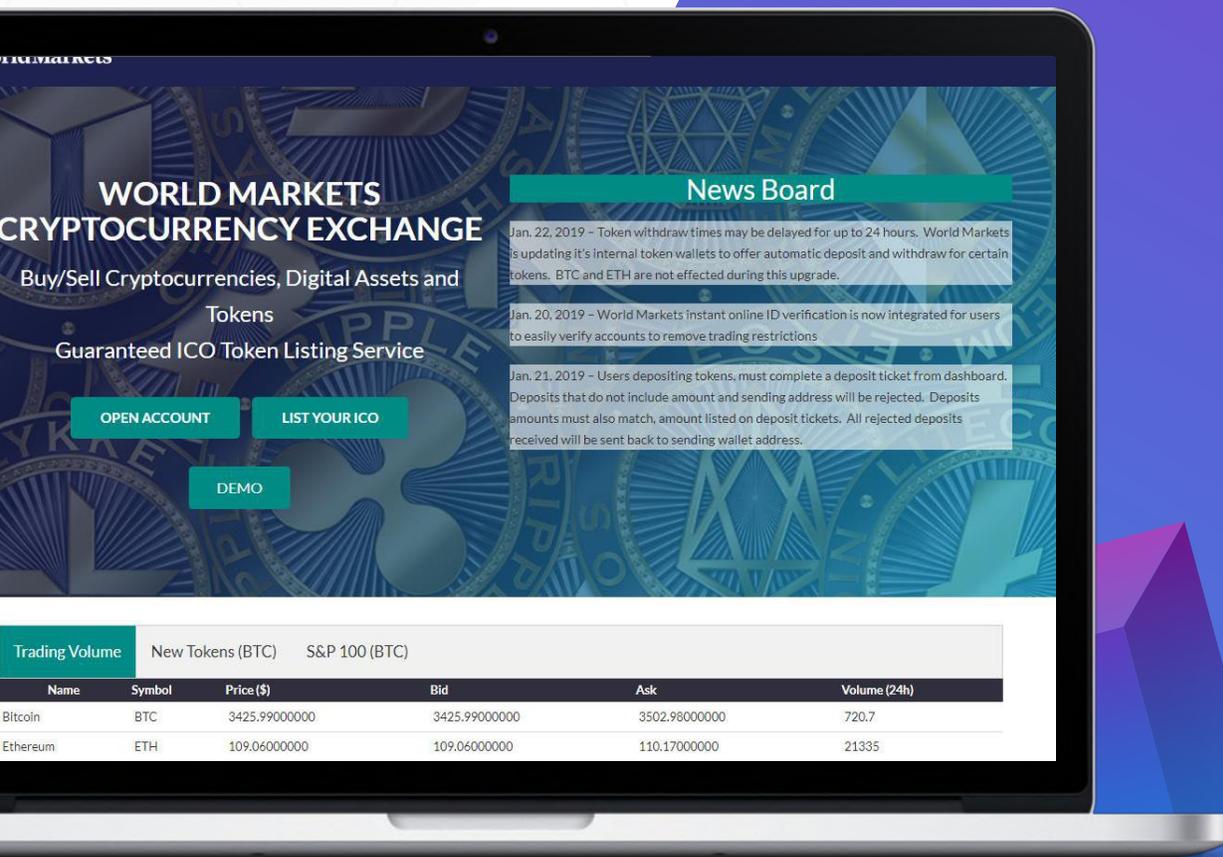


Trading Partner:

**COINHUB** [www.CoinHub.io](http://www.CoinHub.io)

>\$20 million daily volume

QUSD/USDC trading pair



**WorldMarkets**

Trading Partner:

**WorldMarkets** [www.worldmarkets.io](http://www.worldmarkets.io)

>\$5 million daily volume

QUSD/BTC trading pair

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### Fast Confirmations

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### Network

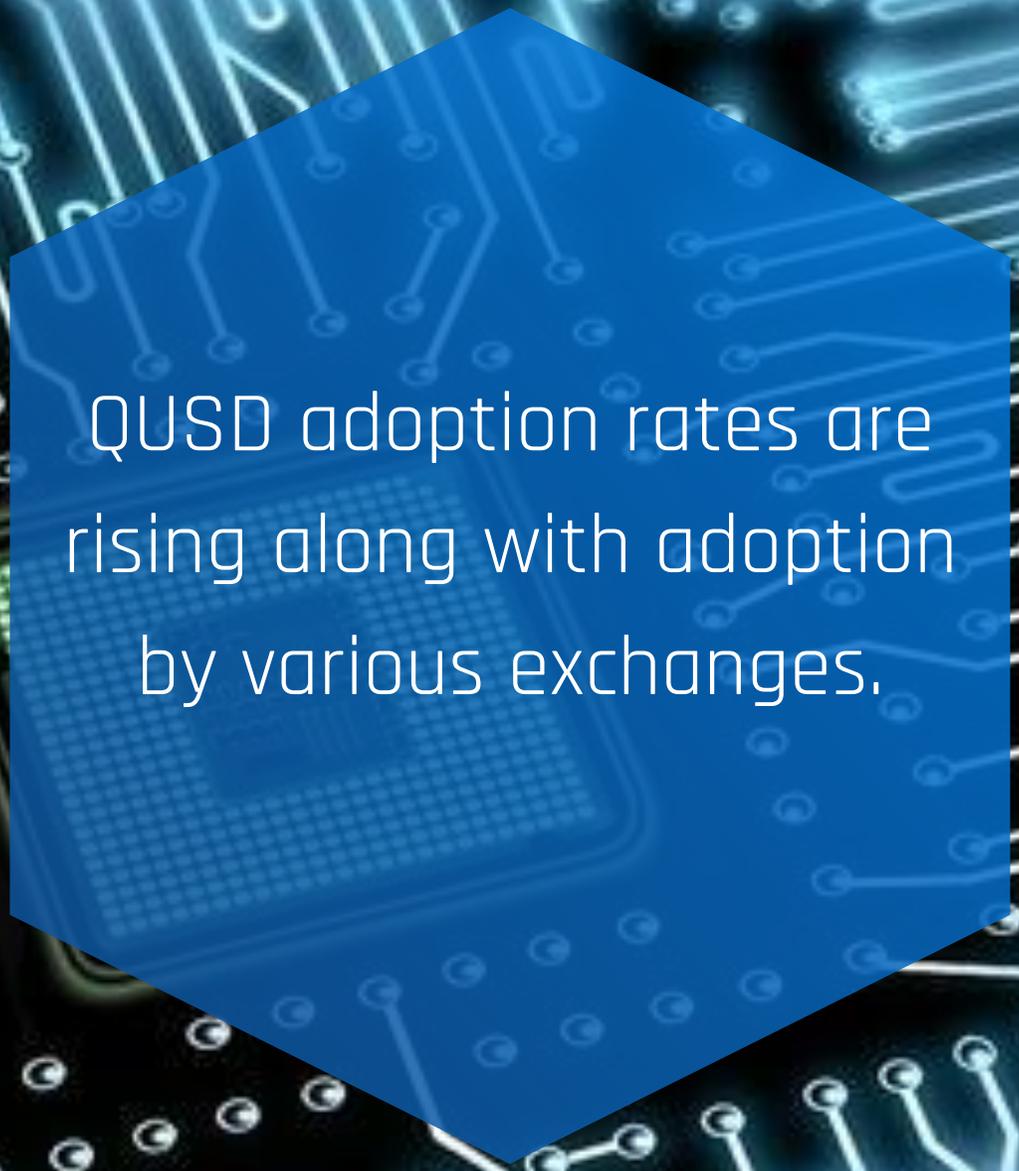
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### Speed

Transaction Times are very fast.

### Future Proof

QUSD is future proof and is a competitor to the largest stablecoins and low-volatility coins.



QUSD adoption rates are rising along with adoption by various exchanges.

# South America

QUSD is needed in South America. Banking and payment solutions in South America are unstable. Cryptocurrency adoption rates are soaring.

“Crypto for the people” is one of the main focuses of QUSD and its development team, how to implement QUSD in everyday-life, everywhere.



\$ 250,000+ USD

Imagine exchanging this right now into QUSD and feeling the safety and comfort of the blockchain, regardless of where you currently live.

QUSD is globally interesting as an alternative currency



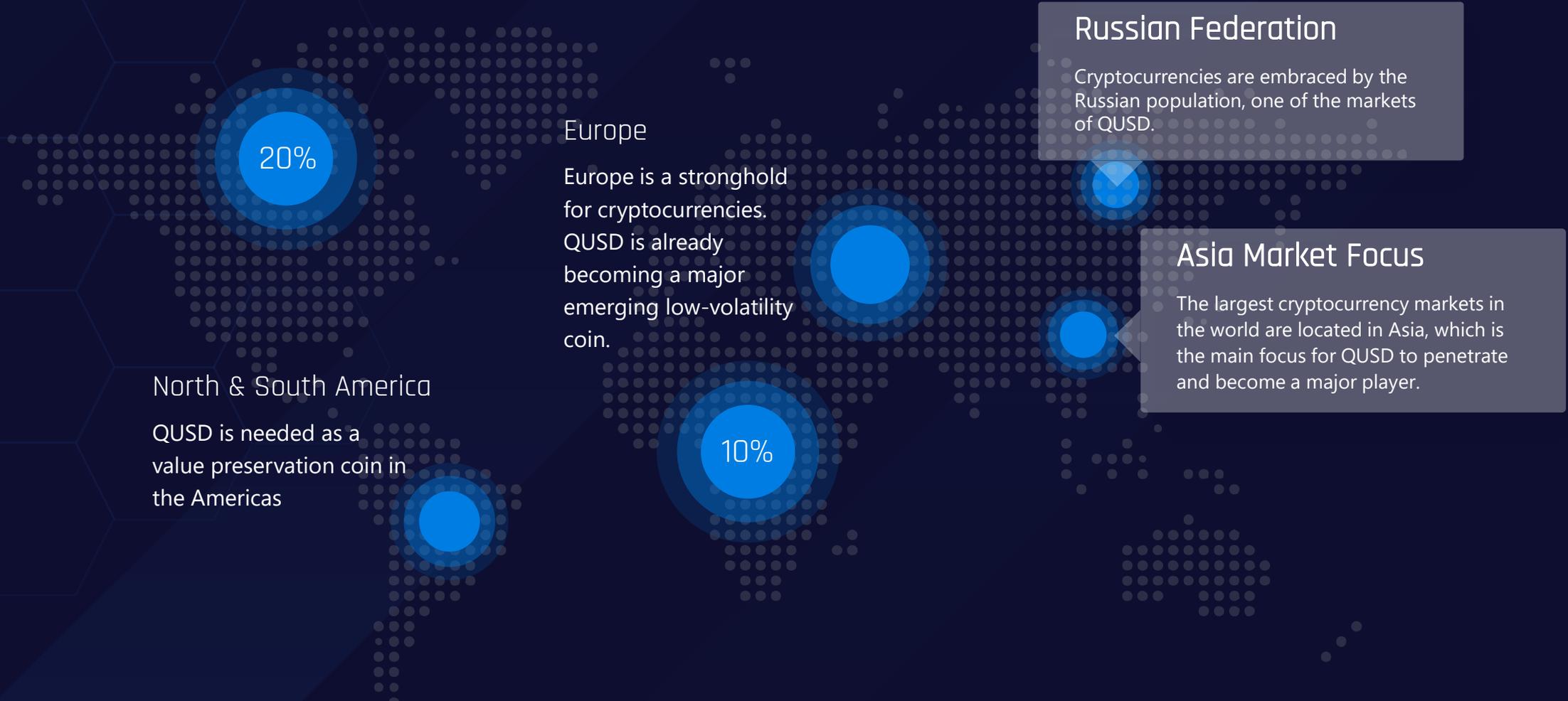
# Invest Smarter With QUSD Currency

Buy, sell, flip, arbitrage, make markets, or hold QUSD. The world is your oyster. Find freedom in QUSD.

Offering a multitude of investment options, and an innovative market making platform, QUSD is less risky to hold than other cryptocurrencies.



# World Markets for QUSD



# Crypto 3.0

QUSD IS A WINNER

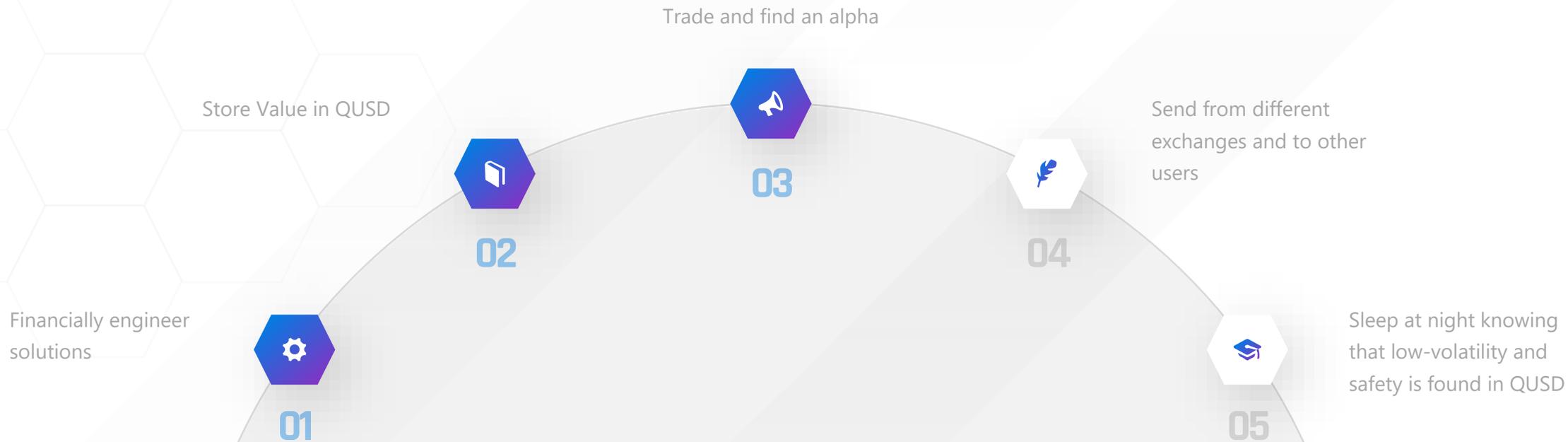


## 2019 QUSD HITS THE MAIN STAGE

QUSD's team recognizes the need for decentralized, low-volatility, value preservation while finding solutions for liquidity providing and market expansion.

# QUSD Solutions

*QUSD is the future of all cryptographically signed transactions*



# Make Your own **Success**

I am so happy to trade QUSD, it helps me between trades!

QUSD is successfully launched and ready for YOU to trade!



# Technical Specifications QUSD (QUSD) Token

## Details

- ✓ Total Supply / Circulating
- ✓ Type of Coin / Usage
- ✓ Consensus Protocol
- ✓ Current Valuation
- ✓ Smart Contract

## Specification

3,500,000,000 / 3,220,069,675 QUSD

Stablecoin / Real-Time Payment Protocol

Ethereum ERC-20 token standard

Approximately \$3.5 billion US Dollars

[0xd6875274b000462f59e9327cbde2cef637914569](https://etherscan.io/address/0xd6875274b000462f59e9327cbde2cef637914569)



Send **your**  
**QUSD** in  
minutes.



## Sending QUSD



Via BTC

<5 minutes tx.



Via LTC

<30 seconds tx.



Via ETH

<30 seconds tx.



# Invest Smarter With **QUSD**. For the future leaders in Cryptocurrency

Predicting the future can be easy for the technically-inclined. Predicting exactly when new technologies will be implemented is very difficult.

QUSD is the future, now!



# 2.17%\*

*\*This is the estimated volatility reading between the 24 hour measured period of Feb. 1-2/2019.*

## Low Volatility

Thanks to QUSD MARKETS LTD acting as a liquidity provider to exchanges, volatility is usually kept at a minimum. At least that is the goal of QUSD. Keeping a static position, at most times, to enable value keeping.



# Corporate Structure of the QUSD (QUSD) Cryptocurrency Business

Issuer

## QUSD LTD

The main holding company for QUSD. Serves as the issuing entity and does all the “big” deals.

Market Making

## QUSD MARKETS LTD

Responsible for market making, business development and stabilizing markets.

Holdings

## QUSD HOLDINGS LTD

Serves the purpose of cold storage of fractional reserves of monies generated via sales.



**Trade**  
Exchanges are already trading QUSD globally.



**Payment Solutions**  
QUSD payment cards are the future.



**Embrace Freedom**  
QUSD allows you to live life without boundaries.

# Ultimate Solutions for **Financial Business**

## Cross Border Money Movement Without Hassle Leads To Innovation

Imagine trading cryptocurrencies, cryptosecurities, and cryptoderivatives contracts all in the base QUSD pair. This is soon becoming a reality.



# QUSD In ERC20 Wallets

*Thanks to simple technology, adaptation of QUSD is simple for service providers.*



**Mobile**  
Easily store QUSD on your mobile phone



**Innovation**  
QUSD on new wallet types



**Paper Wallets**  
Store QUSD on paper wallets



**Cold Storage**  
Store QUSD in cold storage facilities



**Exchanges**  
Store QUSD on exchanges.



# Transactions On The Blockchain



**487.00** QUSD  
QUSD Transaction 5  
minutes ago

**127.00** QUSD  
QUSD Transaction 2 minutes  
and 31 seconds ago

**122.00** QUSD  
QUSD Transaction 47  
seconds ago

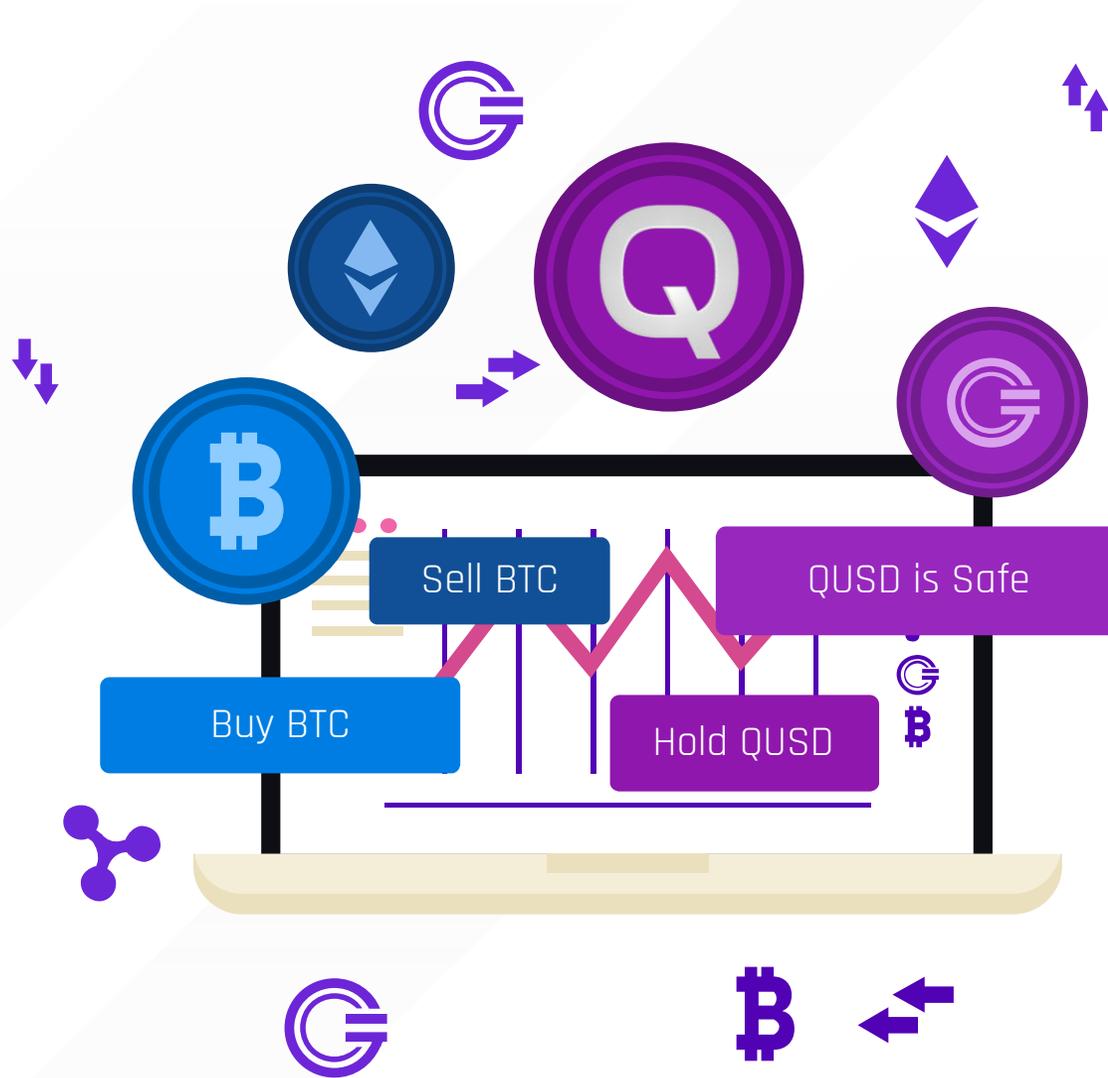


# EXTRAORDINARY **CRYPTOCURRENCY** OF THE FUTURE

QUSD is an extraordinary cryptocurrency of the future and our business development and research department is constantly figuring out new ways to improve the QUSD protocol and technology.

# Find Your Balance With QUSD Currency

Trade into QUSD and trade out of QUSD easily with the use of exchanges and through private transactions. Model your portfolio risk tolerance and invest into QUSD for stability.



# Structure Your Business And Use QUSD To Build a solid Foundation



Send QUSD Easily



Send QUSD Privately



Send QUSD to Exchanges

# Some Volatility is Good for the QUSD Global Markets

01

Minor volatility causes traders to take notice of the coin. Sparking an interest in buying.

02

Price discovery allows for a greater number of market participants.

03

Arbitrage opportunities exist between exchanges and through inter-coin transactions.

04

Enhanced liquidity is created by market making firms and coin users who find value in minor volatility coin trading.



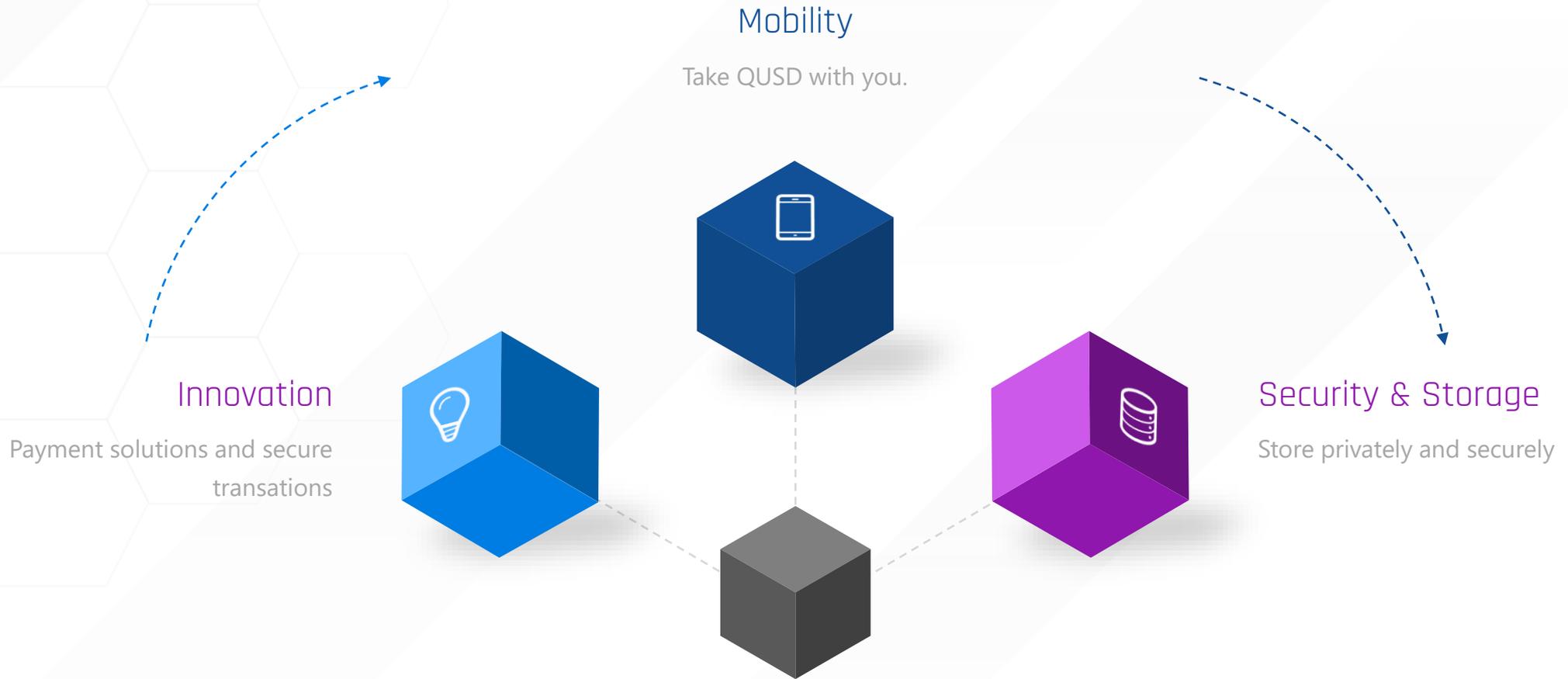
**\$ 0.95-1.03 USD**

QUSD has a relatively low market volatility, but still enough for it to be interesting both to trade as well as hold.

# QUSD ranked #4 cryptocurrency in the world



# QUSD Utility



# Keep Trading Profits Using QUSD To Store Value

**0.22%** Week One Profit

**3.7%** Week Four Profit

**3.7%** Week Two Profit

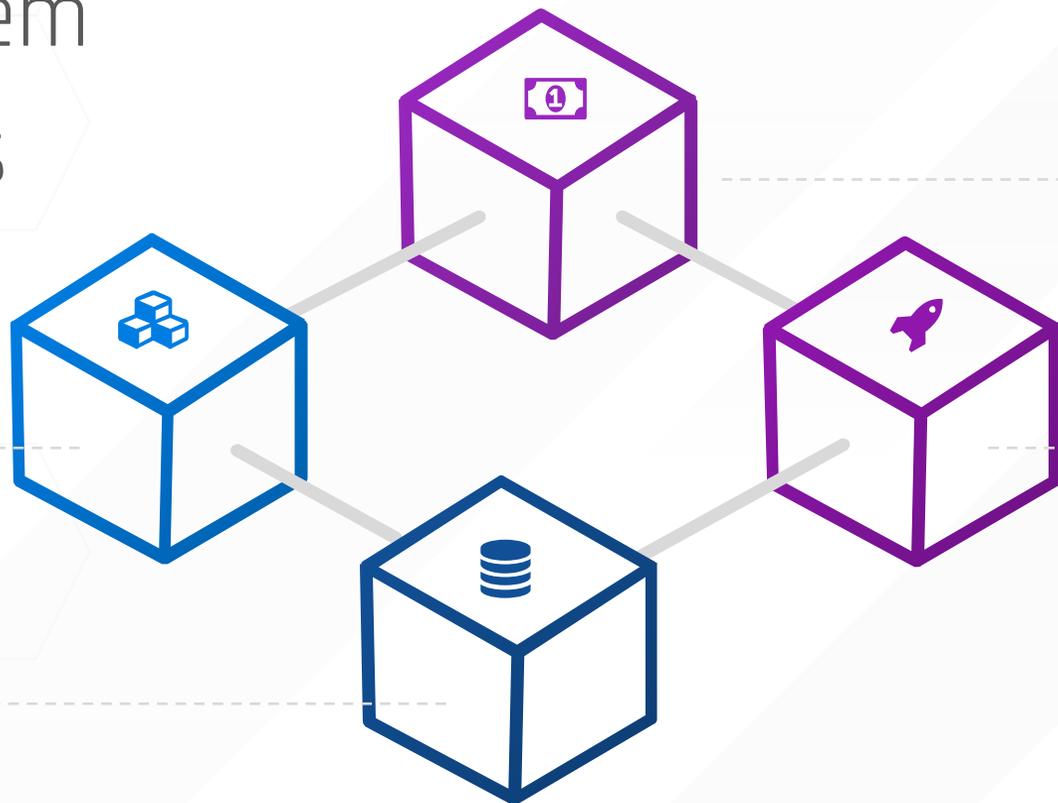
**0.83%** Week Five Profit

**16.25%** Week Three Profit

**8.60%** Week Six Profit



# QUSD ecosystem enhancements



## Create

Create a seemingly endless supply of new vendors and service providers.

## Innovate

Innovate and create new storage methods and new use cases for QUSD.

## Blur The Lines

Blur the lines between cryptographically stored value and values stored within the traditional banking system.

## Focus

Focus on adding value to QUSD by offering goods and services in exchange for QUSD



# Payment Card Use Cases



Use QUSD at a traditional point of sale



QUSD is stored on your card



Move QUSD values off of your card and trade for other cryptocurrencies



Use your card just like you would use a debit card

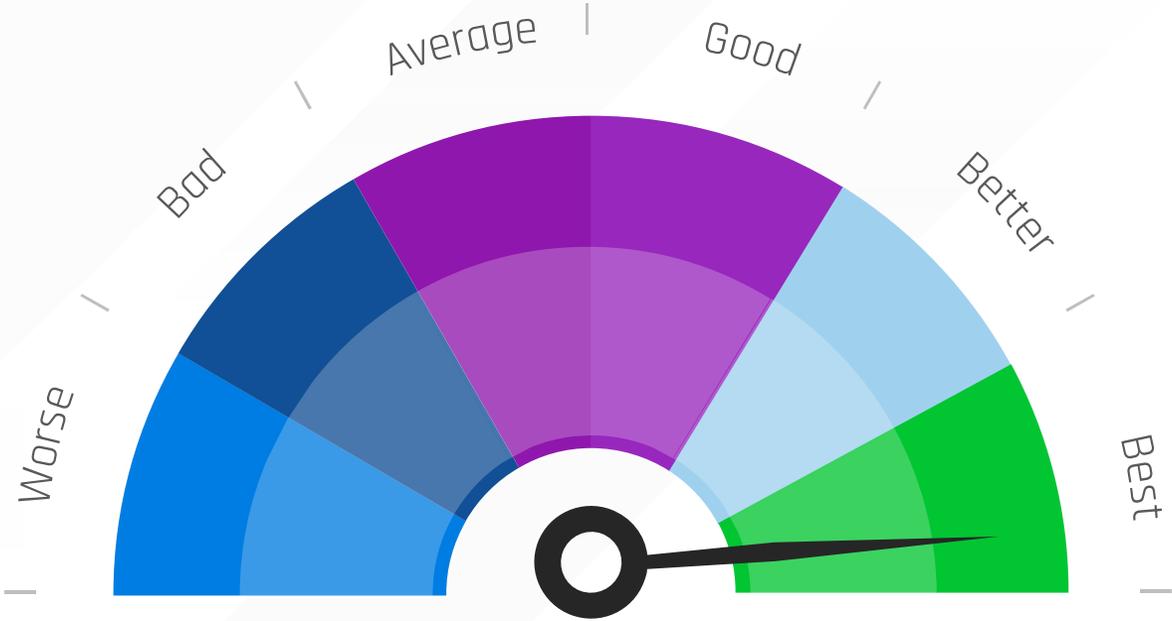
# Allocations of Monies Raised



# QUSD For Capital Preservation

QUSD has Low-Volatility and Safe For Storage

*Holding QUSD is the future. Low-volatility cryptocurrencies are best for capital preservation*



# Contact Us:

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# Any Questions?

Feel free to reach out to the team at QUSD, for co-operations we can arrange in-person meetings in London, United Kingdom or in its vicinity. Our team frequently visits Asia for partnerships.



[www.QUSD.co.uk](http://www.QUSD.co.uk)